

I am writing to urge you to grant the American Society of Association Executive's Petition for Stay and Petition for Emergency Clarification to allow more time to consider the damaging impact these new fax regulations will have on business, including associations. Eliminating the "established business relationship" qualification is absolutely bad for business, forcing associations and other companies to obtain the written consent of their own members, clients and industry partners.

It will cost the Colorado Restaurant Association nearly \$2,000 just to send consent forms to all of its members. Typically, few will reply, which means we will begin a continual process of seeking consent that could take months and cost even more. In addition, in order to keep track of who has provided consent, we will have to hire a programmer at \$150 an hour to add a new field to our database.

Finally, here's another example of why this is a terrible decision: CRA offers both safe food handling and responsible alcohol service classes to the state's 169,000 foodservice workers. Most of them call and ask us to send them a registration form by fax. With these new rules, we will have to have them sign a consent form before we can fax the form they just requested by phone. This is ludicrous and will no doubt cause fewer people to sign up for these important courses that help ensure public safety.